



ZWIESEL
GLAS

PRESSINFORMATION

Hybrid glass series Duo wins German Design Award

December 2023. For its latest development, the "Duo" series manufactured using the hybrid process, the glass manufacturer Zwiesel Glas was honored with the German Design Award 2024 as "Winner" in the category "Excellent Product Design - Tabletop".



The new Duo series from Zwiesel Glas combines the best of hand and machine production and received the German Design Award for this. (Image: Zwiesel Glas)

For more than 150 years, Zwiesel Glas has been producing exquisite glassware of the highest quality, whose special sound resounds at the most diverse occasions around the world. Up to 60 million glasses leave the company every year to create extraordinary experiences of enjoyment and fel-



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lowship. This makes Zwiesel Glas the world market leader for the upscale hotel and restaurant industry. In the premium segment of the glass industry, the combination of its own glass manufactory - one of the largest and best in the world - and the largest machine production facility in Germany is unique. With Duo, the traditional company from the Bavarian Forest launched an innovative product on the market this summer that combines the best of both worlds: the upper parts of the stemware series are manufactured by machines in Zwiesel with absolute precision. The delicate dome conveys lightness and stability and ensures sensory enjoyment thanks to its beverage-friendly shapes in an exclusive design. The wafer-thin stem, made by glassmakers in the company's own manufactory in Hungary, and the wide base plate are particularly delicate in the hand. Duo is a new filigree yet functional glass experience that offers the perfect setting for a wide variety of grape varieties in five sizes.

This perfect symbiosis of man and machine convinced the jury of the German Design Award 2024 with its sophisticated design: "The Duo stemware series from Zwiesel Glas combines elegant, timeless design language and well thought-out functionality that turns wine enjoyment into an experience," is the official jury statement. The international, independent panel of experts selected the hybrid glass series, which was created by the in-house design team under the direction of head designer Irmgard Braun-Ditzen, as the "Winner" in the "Excellent Product Design - Tabletop" category.

"With the introduction of the new hybrid glass series, Zwiesel Glas is using another production process in addition to traditional manufacturing and modern machine production to fully meet the needs of the best hosts: from entry into the world of high-quality brand glasses for every moment, to premium glasses in various designs, price ranges and from different manufacturing processes for enjoyable and stylish get-togethers, to exclusive manufactory glasses that celebrate the very special occasion. We offer the right glass for every moment," says Lisa Müller, responsible for product management. "I am proud that the independent and internationally active institution 'German Design Council' has now recognized the achievements of our experienced teams and our products with the German Design Award and the German Brand Award for several years in a row. I am particularly pleased that Duo, the result of our new production process, has been named 'Winner' by this year's German Design Award jury," says company owner and CEO Prof. Andreas Buske.

The German Design Award is one of the most prestigious design prizes in the world and is highly regarded far beyond specialist circles. It honors groundbreaking design achievements and sets international standards for innovative design developments and competitiveness on the global market.



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About Zwiesel Glas

For more than 150 years, Zwiesel Glas has stood for passion and uncompromising quality in glass. At the main location in Zwiesel and in the glass factory in Hungary, around 700 employees produce crystal glasses with an unmistakable sound.

In order to equip the tables of this world in the future not only with the perfect glasses, but also with matching cutlery and porcelain, Zwiesel Glas joined forces with Fortessa in October 2022. The common goal: to become the "global market leader for the table setting". Together, the group achieved a turnover of more than 200 million euros with over 900 employees.

In 2023, Zwiesel Glas once again received the German Brand Award for excellent brand management and, on this basis, is continuing to drive forward the rollout of its two-brand strategy as well as the consumer and premium brand business in addition to the expansion of the professional segment. In 2023, the glass manufacturer was named "Global Market Leader Champion" in the "Crystal Glass for Upscale Hotels and Restaurants" segment for the sixth time in a row. With such a title, comes great responsibility. Zwiesel Glas continuously checks its raw materials for origin and quality and focuses on resource-saving production processes. The Tritan® glass set enables brilliant and long-lasting products – and thus ensures particularly high sustainability.

For further information visit zwiesel-glas.com

Presscontact Zwiesel Glas:

Kirstin Deschler

Dr.-Schott-Str. 35

94227 Zwiesel

Fon.: +49 (9922)98-484

Mobil: +49 160 99510878

E-Mail: Kirstin.Deschler@zwiesel-kristallglas.com