



Z W I E S E L
G L A S

P R E S S R E L A S E

Anything but ordinary: ZWIESEL GLAS novelties 2023

February 2023. Freshly awarded the German Design Award for the anniversary series Journey, a novelty from last year, ZWIESEL GLAS launches extraordinary new eye-catchers: Echo, Ink and Waters are dynamic, playful and surprisingly different. The modern Echo bar series and the high-quality Ink manufactory series create very special moments both in the bar area and on the laid table. With the mouth-blown Waters vase series, ZWIESEL GLAS brings organic colours and shapes to every interior design.

Echo – unique waves of pleasure

Convivial evenings with friends or birthday parties with the whole family create unique experiences and impressions. The echo of these special moments reverberates within us and manifests itself in the form of memories. The new ZWIESEL GLAS series Echo reflects exactly that with its flowing waves in the base plate. In combination with the modern, clear design language, the eye-catching design becomes an eye-catcher on any table. With eleven different sizes - five tumblers and six stemware - the comprehensive bar series offers the right glass for every drink. Echo is machine-made in Germany from Tritan® crystal glass. Sustainable production and a particularly long service life are thus guaranteed.



With a sound wave-like pattern in the base plate, Volume adds that certain something to any bar.



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The range of the ZWIESEL GLAS series Echo



Allround Tumbler
UVP 9,95€



Whisky big
UVP 9,95€



Longdrink
UVP 9,95€



Whisky small
UVP 9,95€



Tumbler
UVP 9,95€



Allround Wine
UVP 11,95€



Champagne
UVP 11,95€



Martini
UVP 11,95€



Cocktail coupe
UVP 11,95€



Gin Tonic
UVP 11,95€



Grappa
UVP 11,95€

Ink – Fresh colour accents meet perfect form

With Ink, ZWIESEL GLAS once again demonstrates its exceptional expertise in the art of glass production. Mouth-blown at the main location, Ink impresses with a coloured thread in the stem and a harmonising coloured base plate. By means of an elaborate process based on traditional handicraft techniques, individual watercolour-like colour gradients are created in the base plate. The dynamic effect created in this way is supported by the fresh colour palette and the interplay of the different colours of the stem and base plate, each of which comes from a colour family. The innovative lower parts contrast with the functional upper parts, which offer every drink the optimum enjoyment framework to develop. Available in three sizes (red and white wine as well as champagne glass with mousse point) and five colours (emerald green, violet, midnight blue, ochre green, antique red), Ink allows the greatest possible freedom in combination. To reflect the individual character of the series, each glass is sold in a noble individual packaging.



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Perfect design meets first-class craftsmanship:
Ink combines innovation and function at the highest level.

The range of the ZWIESEL GLAS series Ink



Red wine
UVP 79,95€



Sparkling
wine/Champagne
UVP 79,95€



White wine
UVP 79,95€



Smaragdgrün
Emerald green



Violett
Violet



Nachtblau
Night blue



Ockergrün
Ocher green



Antikrot
Antique red

Waters – Flowing composition for natural ambience

The handmade vases of the new Waters series can be interpreted as a return to nature: The unique colour spectrum and the colour gradient are reminiscent of the storm of a river, the organic shapes are oriented towards elements of nature. An exciting interplay between light and shadow, caused by the translucent, transparent colour structure, creates a special atmosphere in any room. Waters is



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available in two sizes and five colours. Just like in nature, each vase is unique and mouth-blown in Zwiesel using traditional glassmaking techniques of the highest quality.



Whether as a flower vase or design object -
Waters brings organic colours and shapes into every ambience.

The range of the ZWIESEL GLAS series Waters



Blue small
UVP 109,00€



Dark small
UVP 109,00€



Green small
UVP 109,00€



Snow small
UVP 109,00€



Coral small
UVP 109,00€



Blue big
UVP 139,00€



Dark big
UVP 139,00€



Green big
UVP 139,00€



Snow big
UVP 139,00€



Coral big
UVP 139,00€



ZWIESEL GLAS

About ZWIESEL GLAS

For more than 150 years, ZWIESEL GLAS has stood for passion and uncompromising quality in glass. At the main location in Zwiesel and in the glass factory in Hungary, around 700 employees produce crystal glasses with an unmistakable sound.

In order to equip the tables of this world in the future not only with the perfect glasses, but also with matching cutlery and porcelain, ZWIESEL GLAS joined forces with Fortessa in October. The common goal: to become the "global market leader for the table setting". Together, the group achieved a turnover of more than 200 million euros with over 900 employees.

In 2022, ZWIESEL GLAS once again received the German Brand Award for excellent brand management and, on this basis, is continuing to drive forward the rollout of its two-brand strategy as well as the consumer and premium brand business in addition to the expansion of the professional segment. In 2023, the glass manufacturer was named "Global Market Leader Champion" in the "Crystal Glass for Upscale Hotels and Restaurants" segment for the sixth time in a row. With such a title, comes great responsibility. ZWIESEL GLAS continuously checks its raw materials for origin and quality and focuses on resource-saving production processes. The Tritan® glass set enables brilliant and long-lasting products – and thus ensures particularly high sustainability.

For further information visit www.zwiesel-glas.com.

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