

THPRESS RELEASE

The 2024 summer season will be a pleasure with Zwiesel Glas: 4 summer glasses + 1 decoration tip for every garden and balcony party

March 2024. Sitting outside with family, friends or work colleagues, good food on the table and a cool, refreshing drink in your hand: the perfect way to celebrate hot summer days and cozy evenings. Whether as a couple, in small or large groups, for formal or informal occasions - Zwiesel Glas has the right glass for every garden and balcony party.

The traditional Lower Bavarian company presents four drinking glasses and a vase series from its extensive portfolio, which are perfect for various summer occasions. From informal and uncomplicated get-togethers in a cozy atmosphere to more extravagant occasions with fine, high-quality glasses; because every situation needs the right glass.



Which glass to choose for a summer wedding or a birthday party in a garden location? And which glasses are suitable for a barbecue with friends?

Zwiesel Glas provides answers with the Vervino, Pure, Vivid Senses and Spirit series. In addition, the different coloured "Dialogue" vases and lanterns are a real eye-catcher on any summer table setting. If glasses are used outdoors, they definitely have to be one thing: suitable for the garden. Zwiesel glasses are suitable for both special and everyday moments because they are dishwasher-safe on the one hand and stable and resistant on the other, made from high-quality Tritan® crystal glass. The glasses also retain their brilliance for a long time.

Vervino: The soul of special moments

Wine lovers and aesthetes will fall in love with the nine-piece Vervino gourmet glass series from Zwiesel Glas. With its thin-walled cuppa, fine stem and wide base plate, the high-quality, machine-made series looks almost mouth-blown. Its classic design makes it suitable for a range of occasions: from spontaneous garden parties to birthday anniversaries celebrated with special wines and glasses.

Developed together with sommeliers and sensory tested, Vervino glasses optimally support the bouquet of different grape varieties. Vervino stands for maximum enjoyment and hospitality in its purest form. The series is machine-made in the Bavarian forest from resistant and dishwasher-safe Tritan® crystal glass and is suitable for both informal and more formal occasions.





Available as: Bordeaux (UVP: 14,95 €)*, Burgundy (UVP: 14,95 €)*, Riesling (UVP: 14,95 €)*, Chardonnay (UVP: 14,95 €)*, Sweet Wine (UVP: 14,95 €)*, Allround (UVP: 14,95 €)*, Champagne (UVP: 14,95 €)*, Allround Tumbler (UVP: 10,95 €)**, Water Glass (UVP: 10,95 €)**

Pure: Modern classic for timeless enjoyment

The Pure series from Zwiesel Glas is a real evergreen and is particularly suitable for garden and balcony parties where a wide variety of drinks are to be served: Seven goblets and four tumblers - from wine to sparkling wine, cocktails and mocktails to classic water, everyone can quench their thirst here. Pure impresses with its strikingly distinctive contours. This gives the glasses real recognition value worldwide. The range is machine-made from resistant and dishwasher-safe Tritan® crystal glass in the Bavarian forest and is suitable for both informal and more formal occasions.





Erhältlich als: Cabernet (UVP: 11,95 €)*, Bordeaux (UVP: 11,95 €)*, Burgundy (UVP: 11,95 €)*, Sauvignon Blanc (UVP: 11,95 €)*, Riesling (UVP: 11,95 €)*, Sparkling Wine (UVP: 11,95 €)*, Champagne (UVP: 11,95 €)*, Shot (UVP: 7,95 €)**, Tumbler (UVP: 9,95 €)**, Whiskey (UVP: 9,95 €)**, Longdrink (UVP: 9,95 €)*, Red Wine Decanter (UVP: 59,95 €)

Vivid Senses: Flavour decides

Vivid Senses is a series that fits particularly well into the summer. Because here it is mainly the taste and aromas that decide which glass and which wine go together. Floral notes, fruity flavours or earthy tones: the summer breeze brings all the aromas together to the nose and palate. Memories are created that last.

Vivid Senses makes modern wine enjoyment very simple: with just five glass shapes, this range covers all wine styles. It doesn't matter whether it's red wine, white wine or rosé. The minimalist and delicate design of the glass series and its modern aesthetics are also ideal for cocktails and mocktails, e.g. for the next boozy brunch. Vivid Senses is machine-made from resistant and dishwasher-safe Tritan® crystal glass in the Bavarian forest and is suitable for both informal and more formal occasions.





Available flavours: LIGHT & FRESH (UVP: 12,95 €)*, FRUITY & DELICATE (UVP: 12,95 €)*, VELVETY & SUMPTUOUS (UVP: 12,95 €)*, FLAVOURSOME & SPICY (UVP: 12,95 €)* and LIGHT & FRESH (SPARKLING; UVP: 12,95 €)*, additionally an Allround Tumbler (UVP: 9,95 €)**.

Spirit: For extravagant moments

The unique design of the handmade Spirit glass series from Zwiesel Glas gives every table an individual aesthetic and promises the highest level of wine enjoyment. Each glass is mouth-blown in the manufactory to the highest quality standards. This makes every anniversary, every wedding and every sophisticated occasion a unique experience. Spirit is characterised by its thread technique, which is visible in the stem. This craft is more than 100 years old and pays homage to the roots of glassmaking in the Bavarian Forest. Spirit is a very fine and extravagant series ideal for special occasions and wonderful garden parties in style.





Erhältlich als: Allround (UVP: 74,95 €)*, Red Wine (UVP: 74,95 €)*, Bordeaux (UVP: 79,95 €)*, Burgundy (UVP: 79,95 €)*, Sparkling Wine (UVP: 74,95 €)*; (Colours: crystal, fir green, aubergine, rosé, graphite)

The range is handcrafted from sturdy, brilliant and dishwasher-safe Tritan® crystal glass and is suitable for both informal and more formal occasions.

Dialogue: Our decoration idea for summer 2024

Dialogue is a series of vases and lanterns, perfect as decoration on the patio and on any garden table. The two sizes and four colours of the Dialogue series from Zwiesel Glas invite creative combinations. In the trendy colours graphite, taupe, lilac and petrol, both the small and large vases offer plenty of space for unusual and individual flower arrangements. As lanterns, they add a summery icing on the cake to any home, garden or balcony.

When the light and sun's rays meet the sophisticated grooves of the vases, the result is a beautiful interplay of light, colour and glass that takes any table arrangement to the next level.



Available as: Lantern (UVP: 16,95 €), Vase (UVP: 19,95 €)

The presented glass series and vases as well as all other products are available in the online shop of Zwiesel Glas under www.zwiesel-glas.com/shop and in the stationary trade.

About Zwiesel Glas

For more than 150 years, Zwiesel Glas has stood for passion and uncompromising quality in glass. At the headquarters in Zwiesel and the glass factory in Hungary, around 800 employees produce up to 60 million crystal glasses with an unmistakable sound every year.

Zwiesel Glas has joined forces with the US company Fortessa Tableware Solutions to equip the tables of this world not only with perfect glasses, but also with matching cutlery and porcelain. The resulting Zwiesel Fortessa Group is a global leader in the tableware sector. Its portfolio ranges from top-quality glassware, cutlery and porcelain to concepts and solutions for customers in the consumer and professional sectors. Together, the group generated a turnover of 208 million euros with almost 1000 employees.

In 2023, Zwiesel Glas once again received the German Brand Award for excellent brand management and, on this basis, is consistently driving forward the rollout of its two-brand strategy as well as the consumer and premium brand business in addition to expanding the professional segment. In 2024, the glass manufacturer was named "World Market Leader Champion" in the "Crystal Glass for the Hotel and Catering Industry" segment for the seventh time in a row. With such a title comes great responsibility. Zwiesel Glas continuously checks the origin and quality of its raw materials and relies on resource-saving production processes. The Tritan® glass set enables brilliant and durable products and thus ensures a particularly high level of sustainability.

Find more informations here: www.zwiesel-glas.com/en

^{*:} Unit prices; sales unit one carton of 2 jars

^{**:} Unit prices; sales unit one carton of 4 jars

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